

**Celebrating 50 Years of Research and Academic Endeavour**

Dear All,

Greetings from Gujarat Institute of Development research (GIDR), Ahmedabad.

It is my privilege to let you know that GIDR is celebrating its Golden Jubilee (June 2019-June 2020). As part of the Golden Jubilee celebration, GIDR has planned to organize several academic events throughout the year 2019-20.

Prof. P G Chengappa, Former Vice Chancellor, University of Agricultural Sciences, Bangalore, will be delivering the first lecture as part of GIDR’s Golden Jubilee Lecture Series, on “**Coffee value chains in India: exploring sustainability oriented markets”** at **3:30 PM** on **Monday, July 29, 2019** at **Lakdawala Hall, GIDR.**

On behalf of GIDR, I am happy to invite you all to the lecture. I request you to kindly share this invitation with your scholars/students, as well. I keenly look forward to your participation in the discussion. Your reflection and suggestions would enrich the discussion session.

I have enclosed a short biography of Prof. P.G. Chengappa along with the abstract of his lecture for your ready reference.

Looking forward to seeing you at GIDR on July 29, 2019 at 3:30 PM.

Thank you.

Best regards.

Dr. Amrita Ghatak

*Coordinator of Discussion Series at GIDR*

*&*

*Assistant Professor*

*Gujarat Institute of Development Research, Ahmedabad*