



Celebrating 50 Years of Research and Academic Endeavour

About the Speaker:

Srinivasan ('Chinu') is a social entrepreneur. He is a graduate of IIT Kharagpur and IIM Bangalore, and has studied epidemiology at John Hopkins University. In 1982, he co-founded AIDAN (All India Drug Action Network) along with Mira Shiva, Anant Phadke, et al. AIDAN has been an advocacy and pressure group for rational pharma policy and issues related to access, availability and affordability of medicines as part of health care for all.

Srinivasan also co-founded a not-for-profit pharmaceutical firm registered as a public charitable trust in 1983 called Low Cost Standard Therapeutics (LOCOST) based in Vadodara. LOCOST was set up to make available essential medicines of quality at reduced costs for those working with the poor and to demonstrate that quality medicines can be made at low costs. Over the years, LOCOST has been concerned with all aspects of rational and ethical production, licensing, marketing, pricing and prescription of medicines.

Srinivasan has co-authored books and articles, and writes regularly for newspapers, journals, etc., on issues related to the pharma industry. A recent contribution by him has been a chapter ('The Unholy Nexus: Medical Profession, Pharmaceutical Companies, and Regulatory Authorities') to *Healers or Predators?: Healthcare Corruption in India*, Samiran Nundy, Keshav Desiraju and Sanjay Nagral (Eds.).